

Punjab Industry Got Tremendous Boost in Export and Attracted High Professional Trade and Industry Audience during Flagship IETSS-EMAT 2013 Held by CICU



This Mega Event on 29/11/2013 was inaugurated by Shri Madan Mohan Mittal, Hon'ble Minister of Industries, Punjab at GLADA Ground, Opposite: Vardhman Mills, Chandigarh Road, Ludhiana which was held from 29th November to 2nd December, 2013.

Sh. Mittal visited more than 150 stalls and appreciated their contribution for the growth & development of Punjab Industry. Trade in Punjab region is all set to get tremendous boost due to the excellent opportunities highlighted in this unique event which will usher a golden era to support, promote, facilitate & accelerate further growth & boosting export of Industrial products. He appreciated and congratulated CICU for organizing this exclusive event in Ludhiana which is key industrial and cargo hub centre in Northern Hinterland, the country's manufacturing hub generating majority of export and is well known as Manchester of India for variety of industry. The process for providing Common Exhibition Centre for Ludhiana Industry is in progress. Mr. Mittal said that he will personally request Sh. Anil Joshi, Hon'ble

Minister for local Bodies to solve the issue of industries in mixed land use area and fixation of single Collector rate for industrial property in focal point, Ludhiana. Sh. Charanjit Singh Vishivkarma, President, UCPMA, Sh. Jagbir Singh Sokhi, President Sewing Machine Development Club & others graced the inauguration ceremony.



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Sh. Avtar Singh, General Secretary, CICU said that this expo offers a very lucrative opportunity to en-cash the presence of Indian/Foreign business representatives from respective Engineering Companies and other manufacturing giants from different walks of Engineering Sectors to associate with them in terms of vendor development program or buyer-seller meet. He presented memorandum to Hon'ble Minister inviting his attention for Providing Common Exhibition Centre for Ludhiana Industry, Solving Issue of Industries - in Mix-land Use Area, Ludhiana, Up gradation of Bicycle & Auto Parts Research & Development Centre and Approval for Setting up Electroplating Cluster and its Common Effluent Treatment Plant at Ludhiana.

Sh. Upkar Singh Ahuja, Joint Secretary, CICU said that the exhibition has participation of over 150 exhibitors from Indian & Foreign Companies and attracting overwhelming response from visitors. The focus sectors of this show are; Machine Tools, Hand Tools, Sheet Metal Components, Auto Parts, Tractor Parts, Bicycle Parts, Sewing Machine Parts, Fasteners, Agro Engineering Products, Power Tools, Engineering Measurement Devices, Pneumatics & Hydraulics Products, CNC Machines, Transformers & Industrial Electricals, Light & Heavy Batteries, Forgings, Security & Surveillance, Solar Energy Products, Food Processing Machinery, Textile &

Knitting Machinery and Products for Low Cost Auto Machines.

The Management of CICU is grateful to Sh. Sanyal Desai, CEO & Sh. Dewang Shah, COO, Radeecal Communications for their all out efforts as channel partner of this Expo. Special thanks were paid to Sh. K.T. Vyas, Officer on Special Duty (Inv. Promotion) Govt. of Gujarat for providing information regarding industrial opportunities in Gujarat.

On the second day of this event there was a huge scope for Auto, Machine Tools, Auto Parts, Textile & Textile Machines to expand their industry. This Mega show will help Punjab industry to grow & compete with global market. Delegates from Rawalpindi Chamber of Commerce & Industry visited the Exhibition, interacted with the exhibitors & showed keen interest for specific industrial items to be exported to Pakistan. State Level Vendor Development Program in association with Rail Coach Factory, Kapurthala was held in the Conference Hall of Exhibition. Shri G.D. Singh AMM/G & Shri Shiv Raj Biradar CDMS/G gave detailed presentation regarding procedure for making vendors for procurement of industrial items for different types of Railway Coaches being developed by RCF, Kapurthala. Shri B.S. Nagi & Shri Wazir Singh Assistant Directors MSME Development Institute Ludhiana explained the benefits of MSME Schemes. Purchase teams from Honda Car, Sonalika Tractors & Rane Chennai also visited the exhibition. Management team along with their key members from Punjab State Agricultural Implements Manufacturers Association, Focal Point Welfare Association, Association of Ludhiana Machine Tool Industry & Ludhiana Tractor Parts Association also visited the exhibition. A large number of captains of Punjab industry representing various sectors visited the exhibition & interacted with the exhibitors for mutual benefits.



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On the third day of this event the overcrowded visitors showed the excitement & interest with which this event is being looked at. CICU aggressively pursues a number of activities & services for manufacturers, exporters & potential overseas buyers with a objective of facilitating export of Punjab engineering goods and services to the global market and to provide overseas buyers true value.



Bringing the "Made in Ludhiana" brand at par with the international standards by focusing on the MSME Industry was the main motto behind this show. This mega expo acted as a catalyst in exposure of emerging technology, adoption of innovative concepts & technical expertise. It will serve as a bridge between the consumers of the technology & creators of machinery in helping both to understand each other's needs to upgrade & modernize.

The attraction of the day was innovative products

exhibited by the Quick Pipe, which are quick, safe, steady & reliable. Lot of crowd was there to view the same. One more product plastic made hoe, shell pan was also point of attraction. The delegation from Pakistan was quite interested in the same & mentioned that there can be good demand of laser marking machine which can print even name & make picture of crowd catching.

Mrs Qaisra Sheikh, President of Women Chamber of Commerce & Industry, Pakistan and Mr. Ibrahim Sheikh, key industrialist of Lahore visited the Exhibition, interacted with the exhibitors & showed keen interest for specific industrial items to be exported to Pakistan. This Expo has updated our knowledge on latest products & machinery being manufactured in India, which are being imported at higher price from European countries by Pakistan. She requested the Management of CICU to conduct a similar exhibition at Lahore for mutual benefit of India & Pakistan.

A wide variety of visitors including decision makers, bureaucrats, influencers, technical personal, plant managers, project design engineers, business managers, purchase managers, manufacturers, dealers, consultants, contractors and students visited the exhibition & interacted with the exhibitors for mutual benefits.



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