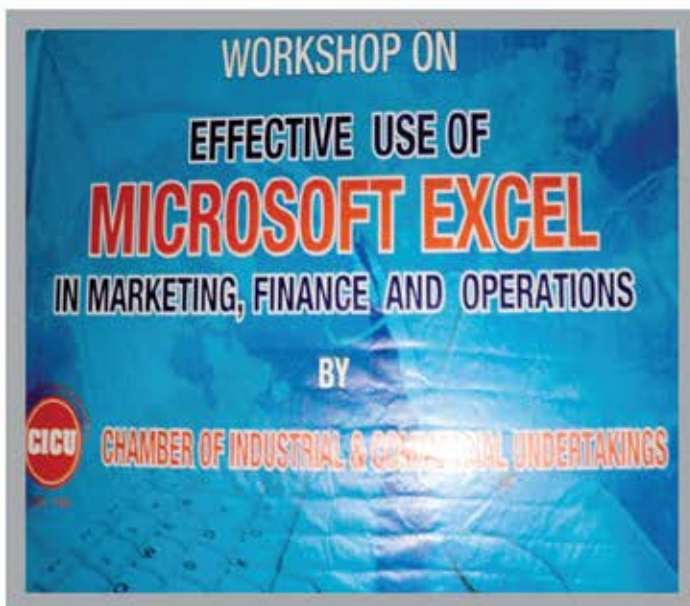


Workshop on Effective Use of Microsoft Excel in Marketing, Finance & Operations

CICU organized workshop on Effective Use of Microsoft Excel in Marketing, Finance & Operations on 18/05/2013. The Workshop was attended by more than 50 Industrialists and senior staff of various units, which was very interactive and thought provoking.



Sh. Avtar Singh General Secretary of CICU welcomed the participants and mentioned that the CICU has been conducting many such seminars & workshops on various important and relevant subjects, such as energy efficiency, quality up gradation ,productivity enhancement ,finance, cost cutting, environment & pollution control, IT and computer skills, material management, personality development and corporate grooming etc. which are very useful for the Industry. He further mentioned that CICU endeavors to make Ludhiana industry a world class in terms of quality, productivity & marketing etc. He narrated that to attain this, effective use of microsoft excel in marketing, finance

& operations is very useful to analyze data and take timely and correct decisions for the benefit and growth of their industry. The workshop offers essential and powerful tools in decision making by the use of spreadsheet based models to give professionals a smart working environment as well as to save time, energy, cost and improve efficiency.

Mr. Deepak Marwaha Head, ETB of Doric Multimedia Pvt. Ltd. delivered the contents of the workshop.

The workshop provided to the participants an extensive knowledge on the subject and its implementation will definitely benefit the industry.