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Focus Group Discussion on Sheet Metal in Auto Applications



A focus group discussion on "Sheet Metal in Auto Applications" was held on 12th December 2013 by the Chamber of Industrial and Commercial Undertakings (CICU), Ludhiana.

The meet was coordinated and hosted by Tata Steel, along with its channel partner Sangeeta Steel Corporation. Harshender Garg, Senior Manager, Sales (retail), Tata Steel, in his welcome speech, gave a brief introduction on Tata Steel and its products, including the new capacities coming up.

Vivek Vardhan, Manager -PAG, Tata Steel, representing the Product Application Group of Tata Steel, gave a detailed presentation on the manufacturing process of the cold rolled steel at the company's steel plant in Jamshedpur as well as different applications.

Various queries were answered during the interactive open house session with respect to the problems and development of application products by customers.