

Special Visit to Sonalika Tractors (ITL), Hoshiarpur for Empowering Young Business Leaders Forum (YBLF)

CICU organized Special Visit to Sonalika Tractors Unit, Hoshiarpur on 07/06/2013. Shri Avtar Singh, General Secretary CICU said that empowering Young Business Leaders for sustainable growth is the need of the hour as they are future engines of growth.



Shri A.S. Mittal, Vice Chairman, J.S. Chauhan, Vice President - Operations, Shri P.T. Sood, Company Secretary, Dr. Gurvinder Singh, Manager - HRD & CSR and Shri Sanjay Arora, Zonal Incharge welcomed CICU's YBLF visiting Delegation.

He further said that in order to groom young entrepreneurs to contribute for the growth and development of Industry, CICU conducted special visit to Sonalika Tractors Unit for prospective new entrepreneurs, budding business leaders and young CEOs. More than 60 YBL Young Entrepreneurs interacted and exchanged their ideas pertaining to trade and industrial business opportunity. Sh. Upkar Singh Ahuja, Joint Secretary CICU, in his remarks at Sonalika mentioned that the delegation is quite

impressed with the world class practices being adopted at by ITL like; Poke Yoke, Total Employees Involvement and Kiazen etc. The delegation saw the modern machines such as; Lazer Cutting, Injection Moulding for Front Bumper and Gear Shop etc. He also said that backward integration at Sonalika is very strong as they manufactured many components in house whereas tractor plants in Europe only use ready-made parts. The young leaders who visited the plant also expressed that it was a good learning visit for them.

Shri A.S. Mittal appreciated the efforts of CICU and shared business insights with these young professionals. Besides, being customer centric, a company has to keep innovating, facilitating change, adopting world class manufacturing and management practices to exceed our customer's expectations in terms of quality, cost, development and delivery. This visit to renowned tractor manufacturing plant will enable the youngsters to grow and expand their business manifolds. He also assured his full support to CICU in future as well.